

# Certificate in Sales

Learn valuable skills to  
be successful in real  
sale environments!

**For any  
undergraduate  
major!**

**Earn a  
12-hour certificate  
by completing the following:**

- ◆ MKT 300: Principles of Marketing OR  
MKT 301 Principles of Marketing (*Non-Business  
Majors*)
- ◆ MKT 310: Personal Selling
- ◆ MKT 408: Sales Management
- ◆ MKT 431: Strategic Procurement

*For more information contact:*

**The Department of Management, Marketing,  
& International Business**

**Business & Technology Center**

**Room 011**

**(859) 622-1377**

<http://management.eku.edu/academic-programs>