



# Finance B.B.A. Degree

## Managerial Finance Concentration

### The Finance Major at EKU

The Finance Major (BBA) offers two concentrations: Managerial Finance and Financial Planning.

### The Managerial Finance Concentration

The Managerial Finance Concentration should be selected by finance majors interested in obtaining the Certified Financial Manager (CFM) designation. This certification is jointly sponsored by the Financial Management Association and the Institute of Management Accountants. Eastern's Managerial Finance program is one of the few programs nationwide aimed at preparing students for the CFM examination. It combines four advanced courses in managerial accounting with four advanced courses in managerial finance to prepare students for positions in managing financial assets and liabilities.

### Career Possibilities in Managerial Finance

Demand for business graduates with the CFM certification is strong and growing both nationwide and in the Bluegrass region. Entry level positions are typically in cash, financial securities, and business debt management. Career paths lead to upper level management. For more information about the CFM designation, visit the Institute of Management Accountants website at [www.imanet.org](http://www.imanet.org).

### Student Organization

Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Student representatives from this organization attend the FMA Finance Leaders' Conference held in Chicago each spring. This opportunity for professional interaction between practitioners and students includes tours of the Federal Reserve Bank and the Chicago Board of Trade, and speakers on careers in finance. For more information about the FMA, visit their web site at [www.fma.org](http://www.fma.org).

### For More Information

Department of Accounting, Finance and Information Systems  
108 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1087  
[www.finance.eku.edu](http://www.finance.eku.edu)



### Finance related websites:

[www.bls.gov](http://www.bls.gov)  
[www.saludos.com/cguide/bgguide.html](http://www.saludos.com/cguide/bgguide.html)



**Suggested Curriculum Guide for Managerial Finance Concentration**

**Freshman (1<sup>st</sup> Semester) 16 hrs**

- BTO 100\* Orientation
- E-2 MAT 112 College Algebra (or MAT 211 Calculus)
- FIN 201 Personal Money Management
- CIS 212 or INF 104 Intro to CIS or Computer Literacy
- E-5B PSY 200 or SOC 131 Intro PSY or Intro SOC
- E-1A\* ENG 101

**Sophomore (1<sup>st</sup> Semester) 15 hrs**

- ACC 201 Introduction to Financial Accounting
- ECO 230 Principles of Economics I
- E-4A Biological or E4B Physical Lab Science
- E-3B Humanities
- E-1C Oral Communication

**Junior (1<sup>st</sup> Semester) 15 hrs**

- FIN 300 Business Finance I
- FIN 310 Entrepreneurial Finance
- ACC 301 Principles of Accounting – Intermediate I
- MGT 300 Principles of Management
- CCT 300W Managerial Reports
- BTS 300 Professional Skills Seminar (0 credit)

**Senior (1<sup>st</sup> Semester) 15 hrs**

- ACC 327 Cost Accounting
- FIN 410 Financial Analysis & Valuation
- FIN 330 Principles of International Finance
- MGT 370 Operations Management
- Free Elective (Non-Business) (3hrs)

**Freshman (2<sup>nd</sup> Semester) 15 hrs**

- QMB 200 Business Statistics
- E-1B\* ENG 102
- E-4A Biological or E4B Physical Lab Science
- E-3A Arts
- E-5A Historical Perspective

**Sophomore (2<sup>nd</sup> Semester) 15 hrs**

- ACC 202 Introduction to Managerial Accounting
- ECO 231 Principles of Economics II
- GBU 204 Legal and Ethical Environments of Business E-6 Diversity
- Free Elective (Non-Business) (3hrs)

**Junior (2<sup>nd</sup> Semester) 15 hrs**

- FIN 301 Business Finance II
- ACC 302 Principles of Accounting – Intermediate II
- MKT 300 Principles of Marketing
- CIS 300 Management Information Systems
- Free Elective (Non-Business) (3hrs)

**Senior (2<sup>nd</sup> Semester) 14 hrs**

- GBU 480\* Business Strategy
- FIN 424 Derivatives Valuation and Accounting
- Accounting/Finance Elective (3 hrs.)
- Free Elective (Non-Business) (2 hrs)
- E-6 Diversity
- BTS 400 College to Careers Seminar (0 credit)\*

\*Course must be taken in semester indicated.

**UNIVERSITY GRADUATION REQUIREMENTS**

General Education .....	36 hrs
Orientation Course (BTO 100; waived for transfers with 30+ hrs.).....	1 hr
Total Hours University Graduation Requirements.....	37 hrs

**College Requirements:**

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

**Core Courses:**

<b>Pre-Business Core</b> .....	12 hrs
ACC 201, 202, GBU 204, QMB 200	
<b>Business Core</b> .....	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	

**Major Requirements** ..... 30 hrs

Managerial Finance Concentration:

ACC 301, 302, 327, FIN 201, 301, FIN 310, 330, 410, 424; and three hours from ACC 322, 425, 501, 525, FIN 311, 324, 349, 420.

**Supporting Course Requirements** ..... 9 hrs

- CIS 212 or INF 104
- ECO 230 & 231
- MAT 112/211 (counted in GE Element 2)
- PSY 200/200W or SOC 131(counted in GE Element 5B)

**Free Electives (Non-Business)** ..... 11 hrs

**Total Curriculum Requirements**..... 120 hrs

