



Entrepreneurship Minor

The Entrepreneurship Minor is offered for students majoring in programs other than in Business. The Minor consists of 21 hours including 15 hours of required courses and six hours of business electives.

Are you an entrepreneur?

The entrepreneurship minor is offered to non-business majors who have a desire to obtain basic business knowledge and skills related to starting their own business, managing an existing business (family owned, for example), and/or pursuing entrepreneurship leadership in a corporate setting.

The program consists of 15 hours of required courses and six hours of electives from specified business courses. To enroll in a 300-level business course, students must have completed a minimum of 60 hours and have met the prerequisites of the specific course. Students must earn at least 12 hours for the minor at EKU and maintain a cumulative GPA of 2.0 in the minor.

Entrepreneurship Minor

Required Courses.....**15 hrs**

- CCT 270 – Entrepreneurship
- CCT 304S – Applied Entrepreneurship and Service-Learning
- MGT 301 – Principles of Management (Non-Business)
- MGT 330 – Innovation and Entrepreneurship
- MGT 465 – Entrepreneurial Leadership

Business Elective (Choose two courses from one of the following options)**6 hrs**

Quantitative (choose two of the following courses):

- ACC 201 – Introduction to Financial Accounting
- ACC 202 – Introduction to Managerial Accounting
- FIN 310 – Entrepreneurial Finance

OR

Qualitative (Choose two of the following courses):

- GBU 204 – Legal and Ethical Environments of Business
- MKT 301 – Principles of Marketing (Non-Business)
- MKT 435 Marketing for Entrepreneurs

Total Curriculum Requirements.....**21 hrs**

For More Information

Department of Management, Marketing and International Business
 011 Business & Technology Center
 Eastern Kentucky University
 521 Lancaster Avenue
 Richmond, KY 40475-3102
 859-622-1377
<http://management.eku.edu>

Entrepreneurs are simply those who understand that there is little difference between obstacle and opportunity and are able to turn both to their advantage.
 - Niccolo Machiavelli



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