



## Computer Information Systems

### B.B.A. Degree

General CIS Concentration

#### What is Computer Information Systems (CIS)?

A Bachelor or Business Administration degree in Computer Information Systems (CIS) focuses on the applications and implications of computing in the business domain. Graduates with this degree have studied electronic business development techniques and tools, project management, business application programming, forensic computing, and database management along with accounting, finance, marketing, and business strategies.

#### Where do our graduates work?

Toyota Motor Corporation, IBM, Lexmark, Software Architects Inc., Ashland Oil, Trim Masters, Newport Steel Corporation, Osram Sylvania, SCT Corporation, Cintas, Comptek, Delta Natural Gas, Humana, St. Joseph Hospital, GTE South, Kroger, Ohio Casualty, Cincinnati Financial, Fifth Third Bank, State Farm Insurance, Kentucky Farm Bureau, Grange Mutual, First Investors Corporation, U.S. Department of Agriculture, Kentucky State Government, Lexington-Fayette Urban Government.

#### What kinds of jobs are out there for a CIS graduate?

**During school:** Co-op and internship pay ranges from \$10 to \$17 per hour. EKU has the largest co-op program in the State with more job opportunities than students to fill them.

**After graduation:** Systems Analyst, Computer Support Specialist, IT Consultant, Business Application Programmer, Network Specialist, Database Analyst/Designer, Web Developer.

**Long term:** IT Project Manager, Database Administrator, Systems Development Manager, Chief Technology Officer, Chief Information Officer, President, Chief Executive Officer.

#### What kind of salary range can CIS graduates expect?

CIS is one of the top ten most popular majors in college. Systems analysts and computer support specialists have been projected as number two and three on job growth in the U.S. The starting salary for CIS graduates in 2008 averaged \$52,500 (NACE Salary Survey, Jan. 2009).

#### What student organization is available?

The Association of Information Technology Professional (AITP) offers students an opportunity to learn from industry leaders, attend national trade shows, and perform community service projects.

#### For More Information

Department of Accounting, Finance and Information Systems  
108 Business & Technology Center  
Eastern Kentucky University  
521 Lancaster Avenue  
Richmond, KY 40475-3102  
859-622-1087  
[www.cis.eku.edu](http://www.cis.eku.edu)





### Suggested Curriculum Guide for General CIS Concentration

#### Freshman (1<sup>st</sup> Semester) 16 hrs

- BTO 100\* Orientation
- E-2 MAT 112 College Algebra (or MAT 211 Calculus)
- E-5B PSY 200 or SOC 131 Intro PSY or Intro SOC
- CIS 212 or INF 104 Intro to CIS or Computer Literacy
- E-1A\* ENG 101
- E-6 Diversity (3 hrs)

#### Freshman (2<sup>nd</sup> Semester) 15 hrs

- QMB 200 Business Statistics
- CIS 240 Web Information Systems
- E-1B\* ENG 102
- E-3A Arts
- E-4A or B Biological/Physical Lab Science

#### Sophomore (1<sup>st</sup> Semester) 15 hrs

- ACC 201 Introduction to Financial Accounting
- ECO 230 Principles of Economics I
- CIS 215 Introduction to Business Programming
- E-3B Humanities
- E-5A Historical Perspective

#### Sophomore (2<sup>nd</sup> Semester) 15 hrs

- ACC 202 Introduction to Managerial Accounting
- ECO 231 Principles of Economics II
- GBU 204 Legal and Ethical Environments of Business
- Free Elective (Non-Business 3 hrs)
- E-1C Oral Communication

#### Junior (1<sup>st</sup> Semester) 15 hrs

- CIS 335\* Database Management
- CIS 375\* Networks and Telecommunications
- CCT 300W Managerial Reports
- FIN 300 Business Finance I
- MGT 300 Principles of Management
- BTS 300 Professional Skills Seminar (0 credit)

#### Junior (2<sup>nd</sup> Semester) 15 hrs

- CIS 300 Management Information Systems
- CIS 340\* E-Business Technologies and Tools
- Major Elective (3 hrs)
- Free Elective (Non-Business 3 hrs)
- E-4 A or B Biological/Physical Lab Science

#### Senior (1<sup>st</sup> Semester) 15 hrs

- CIS 380\* Information Sys Analysis & Design
- MGT 370 Operations Management
- MKT 300 Principles of Management
- Major Elective (3 hrs)
- E-6 Diversity

#### Senior (2<sup>nd</sup> Semester) 14 hrs

- CIS 410\* Project Management and Practice
- GBU 480\* Business Strategy
- Major Elective (3 hrs)
- Free Elective (Non-Business 5 hrs)
- BTS 400 College to Careers Seminar (0 credit)\*

\*Course must be taken in semester indicated.

### UNIVERSITY GRADUATION REQUIREMENTS

General Education .....	36 hrs
Orientation Course (BTO 100; waived for transfers with 30+ hrs.) .....	1 hr
Total Hours University Graduation Requirements.....	37 hrs

#### College Requirements:

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

#### Core Courses:

<b>Pre-Business Core</b> .....	12 hrs
ACC 201, 202, GBU 204, QMB 200	
<b>Business Core</b> .....	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	

<b>Major Core</b> .....	18 hrs
CIS 215, 335, 340, 375, 380, 410	

<b>General Computer Information Systems Concentration</b> .....	9 hrs
Nine hours from CIS 320, CIS 325, CIS 349 (up to a maximum of three hours), 420, 430, 475, or an upper-division course approved by the department.	

<b>Supporting Course Requirements</b> .....	12 hrs
CIS 212 or INF 104	
CIS 240	
ECO 230 & 231	
MAT 112/211 (counted in GE Element 2)	
PSY 200/200W or SOC 131 (counted in GE Element 5)	

<b>Free Electives (Non-Business)</b> .....	11 hrs
<b>Total Curriculum Requirements</b> .....	<b>120 hrs</b>

