



Accounting B.B.A. Degree

Public Accounting Concentration

Accounting = Respect + Opportunity + Reward

The Accounting Profession

Accounting has long been one of the most respected and trusted professions. Accounting prepares students for careers in public accounting, industry, non-profit, and government organizations. As a result, demand for accounting graduates and starting salaries in accounting have consistently been among the highest for new college graduates. The accounting degree opens the door to many professional possibilities including: Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Certified Government Financial Manager (CGFM), Certified Fraud Examiner (CFE), Certified Forensic Accountant (Cr.FA), Certified Valuation Analyst (CVA), Personal Financial Specialist (PFS), among others.

Accounting at EKU

The accounting program at EKU is designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical accounting knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows accounting professionals to move quickly into upper management positions or become business entrepreneurs themselves.

Career Paths

Students in accounting are preparing to enter careers which will lead them into public accounting, private accounting, or governmental organizations. In Public Accounting (CPA firm), students can specialize in: Auditing, Taxation, Management Consulting Services, Forensic Accounting, Litigation Support, Financial Planning and Business Valuation. Private Accounting (working in business, industry, or non-profit organizations) gives students careers opportunities in: General Accounting, Cost Accounting, Taxation, Internal Auditing, Computer Systems Analyst, Security Analyst and more. Local, state and Federal governments need accountants in many different agencies: Federal Bureau of Investigation, Internal Revenue Service, General Accounting Office, Kentucky Revenue Cabinet and many others.

For More Information

Department of Accounting, Finance and Information Systems
108 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1087
www.accounting.eku.edu



Accounting Related websites:

www.aicpa.org	www.imanet.org
www.acfe.com	www.theiia.org
www.nacva.com	www.acfei.com
www.fbi.gov	www.oet.ky.gov
www.jobs.irs.gov	www.gao.com
www.roberthalf.com	www.accountemps.com



Suggested Curriculum Guide for Public Accounting Concentration

Freshman (1st Semester) 16 hrs

- BTO 100* Orientation
- E-2 MAT 112 or 211 College Algebra or Calculus
- E-5B PSY 200 or SOC 131 Intro PSY or Intro SOC
- E-1A* ENG 101
- E6 Diversity
- CIS 212 or INF 104 Intro to CIS or Computer Literacy

Sophomore (1st Semester) 15 hrs

- ACC 201 Introduction to Financial Accounting
- ECO 230 Principles of Economics I
- E-4A Biological or E4B Physical Lab Science
- E-3B Humanities
- E-6 Diversity

Junior (1st Semester) 15 hrs

- ACC 301 Principles of Accounting Intermediate
- ACC 327 Cost Accounting
- CCT 300W Managerial Reports
- CIS 300 Management Information Systems
- MGT 300 Principles of Management
- BTS 300 Professional Skills Seminar (0 credit)

Senior (1st Semester) 15 hrs

- ACC 322 Tax I
- ACC Electives (6 hrs)
- MGT 370 Operations Management
- Free Elective (Non-Business 3 hrs)

Freshman (2nd Semester) 15 hrs

- QMB 200 Business Statistics
- E-1B* ENG 102
- E-4A Biological or E4B Physical Lab Science
- E-3A Arts
- E-5A Historical Perspective

Sophomore (2nd Semester) 15 hrs

- ACC 202 Introduction to Managerial Accounting
- ECO 231 Principles of Economics II
- GBU 204 Legal and Ethical Environments of Business
- E-1C Oral Communication
- ACC 251

Junior (2nd Semester) 15 hrs

- ACC 302 Principles of Accounting Intermediate II
- Free Elective
- FIN 300 Business Finance I
- MKT 300 Principles of Marketing
- Free Elective (Non-Business 3 hrs)

Senior (2nd Semester) 14 hrs

- ACC 441 Auditing I
- ACC Elective (3 hrs)
- GBU 480* Business Strategy
- Free Elective (Non-Business 5 hrs)
- BTS 400 College to Careers Seminar (0 credit)*

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education	36 hrs
Orientation Course (BTO 100; waived for transfers with 30+ hrs.)	1 hr
Total Hours University Graduation Requirements.....	37 hrs

College Requirements:

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

Core Courses:

Pre-Business Core	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	
Major Core	15 hrs
ACC 251, ACC 301, ACC 302, ACC 327, and ACC 441.	
Public Accounting Concentration	12 hrs
ACC 322 or 322S and nine hours from ACC 349 (maximum of three hours toward concentration requirements):	
ACC 425, 440, 490, 501, 521, 523, 525, 590, or, or a non-accounting course approved by advisor.	
Supporting Course Requirements	9 hrs
CIS 212 or INF 104	
ECO 230 & 231	
MAT 112/211 (counted in GE Element 2)	
PSY 200/200W or SOC 131(counted in GE Element 5B)	

Free Electives (Non-Business)	14 hrs
Total Curriculum Requirements	120 hrs

