

# PAST DISTINGUISHED SPEAKERS

## Gov. Martha Layne Collins

*Former Governor, Commonwealth of Kentucky*

## Dr. Ronald Tatham

*President and CEO, Burke Marketing Research  
Cincinnati, Ohio*

## Mr. Orson Oliver

*President and CEO, MidAmerica Bancorp  
Louisville, Kentucky*

## Mr. Dennis D. Doggett

*Vice President, New Business Development  
The Valvoline Company, Lexington, Kentucky*

## Mr. Dustan E. McCoy

*President, Brunswick Corporation Boat Group  
Chicago, Illinois*

## Dr. Will McIntosh

*Managing Director, AIG Global Real Estate  
Investment Corp., New York, NY*

## Mr. E. Ray Walker

*Deputy Editor, Knight Ridder/Tribune News Service  
Washington, D.C.*

## Ms. Jennifer Haddix Terbush

*Senior Consultant/Owner, Haddix Consultancy  
Encino, California*

## Mr. Scott M. Northcutt

*Executive VP Human Resources Americas, DHL International  
Plantation, Florida*

## Mr. N. William 'Bill' White

*President and CEO, 1st Independence Financial Group, Inc.  
Louisville, Kentucky*

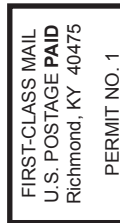
# WELCOME

As part of the Distinguished Speaker Series, the College of Business and Technology invites prominent leaders to our campus to discuss current topics and issues related to their expertise. The guest speaker has an opportunity to interact with students, faculty and other interested participants during a public address, roundtable discussion and luncheon. We are pleased to have the Richmond Chamber of Commerce and Richmond Rotary Club join with us in providing this enrichment opportunity.

We are honored to have Theresa Klisz, an Eastern alumna, as this year's Distinguished Speaker. As Washington Editor for Gannett News Service in Washington, D.C., Ms. Klisz brings with her a broad-based knowledge across many sectors of society, business and government. She has a detailed understanding of the news media and its operations, as well as its evolution to leverage emerging technologies. Ms. Klisz is a member of the Gannett News Service management team. Gannett is a national news service providing daily news and feature material to 85 Gannett Co., Inc.-owned daily U.S. newspapers and 23 television stations.

We welcome Ms. Klisz to campus and cordially invite all interested persons to attend the public address.

**Dr. Robert B. Rogow, Dean**  
College of Business and Technology  
Eastern Kentucky University



College of Business and Technology  
Eastern Kentucky University  
Business and Technology Center, Room 214  
521 Lancaster Avenue  
Richmond, KY 40475-3102

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College of Business  
& Technology

## Distinguished Speaker Series



**Theresa Klisz**  
Washington Editor  
Gannett News Service  
Washington, D.C.

October 18, 2007

Co-sponsored by  
Richmond Rotary Club  
Richmond Chamber of Commerce  
Richmond, Kentucky

# Ms. THERESA KLISZ

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## Distinguished Speaker

*College of Business and Technology  
Eastern Kentucky University*

EKU alumna Theresa Klisz is the Washington Editor for Gannett News Service in Washington, D.C. In this capacity, she directs coverage of Congress for newspapers, web sites and television stations in 10 states.

As a 1978 graduate of the ECU journalism program, Ms. Klisz is a former news editor of the *Eastern Progress*. She began her professional career at *The Lexington Herald*, now known as the *Herald-Leader*, during her junior year at Eastern. Prior to joining Gannett, Ms. Klisz worked at *The Courier-Journal* as an editor for a prototype online service.

Ms. Klisz joined Gannett as Assistant News Editor in research and development producing prototypes of games, almanacs and calendars. Her tenure at Gannett involves participation in special event coverage that includes the September 11 terrorist attacks, the 2004 and 2005 hurricanes, the loss of the shuttle Columbia, and five presidential elections and inaugurations. Ms. Klisz has also led Gannett's high-profile coverage of the Olympic Games in Torino, Athens and Salt Lake City. She has reported on the Kennedy Center Honors and the Miss American pageant.

In her current position as Washington Editor, Ms. Klisz sets the direction of Washington-based coverage for regional newspapers and manages coverage by the reporting team. She works with editors at newspapers with circulations ranging from 6,000 to over 300,000 to ensure that reader needs are met and also develops online approaches to broaden the impact of coverage and reach new audience groups. She is a member of the Gannett News

## SCHEDULE OF EVENTS

Thursday, October 18, 2007

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8:00 a.m. - 9:00 a.m.

**BREAKFAST ROUND TABLE DISCUSSION** with  
Ms. Klisz for Faculty and Staff

*Faculty Lounge, Keen Johnson Building  
EKU Campus, Richmond, Kentucky*

9:30 a.m. - 10:45 a.m.

**PUBLIC ADDRESS** by Ms. Klisz, Washington Editor  
for Gannett News Service, Washington, D.C.

*Student Services Building Auditorium  
EKU Campus, Richmond, Kentucky*

11:30 a.m. - 1:00 p.m.

**LUNCHEON** with Ms. Klisz for Business  
Community and University Administration

*Arlington House  
Richmond, Kentucky*

