

# PAST DISTINGUISHED SPEAKERS

## **Gov. Martha Layne Collins**

Former Governor, Commonwealth of Kentucky

## **Dr. Ronald Tatham**

President and CEO, Burke Marketing Research  
Cincinnati, Ohio

## **Mr. Orson Oliver**

President and CEO, MidAmerica Bancorp  
Louisville, Kentucky

## **Mr. Dennis D. Doggett**

Vice President, New Business Development  
The Valvoline Company, Lexington, Kentucky

## **Mr. Dustan E. McCoy**

President, Brunswick Corporation Boat Group  
Chicago, Illinois

## **Dr. Will McIntosh**

Managing Director, AIG Global Real Estate  
Investment Corp., New York, NY

## **Mr. E. Ray Walker**

Deputy Editor, Knight Ridder/Tribune News Service  
Washington, D.C.

## **Ms. Jennifer Haddix Terbush**

Senior Consultant/Owner, Haddix Consultancy  
Encino, California

# WELCOME

As part of the Distinguished Speaker Series, the College of Business and Technology invites prominent leaders to our campus to discuss current topics and issues related to their expertise. The guest speaker has an opportunity to interact with students, faculty and other interested participants during a public address, round table discussion and luncheon. We are pleased to have the Richmond Chamber of Commerce and Richmond Rotary Club join with us in providing this enrichment opportunity.

We are honored to have Scott Northcutt, an Eastern alumnus, as this year's Distinguished Speaker. Mr. Northcutt is a recognized human resources expert with more than 20 years of experience in building organizations to achieve business success via the human resources function. He is renowned as a strategic partner in promoting understanding of how people can be positioned to strengthen the company's competitiveness.

We welcome Mr. Northcutt to campus and cordially invite all interested persons to attend the public address.

**Dr. Robert B. Rogow, Dean**  
College of Business and Technology  
Eastern Kentucky University

**College of Business and Technology**  
**Eastern Kentucky University**  
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*College of Business  
& Technology*

## Distinguished Speaker Series



**Scott M. Northcutt**  
**Executive Vice President**  
**Human Resources Americas**  
**DHL International**  
**Plantation, Florida**

**October 7, 2005**

Co-sponsored by  
**Richmond Rotary Club**  
**Richmond Chamber of Commerce**  
**Richmond, Kentucky**

# MR. SCOTT M. NORTHCUTT

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## Distinguished Speaker

College of Business and Technology  
Eastern Kentucky University

Scott Northcutt is a recognized human resources expert with more than 20 years of experience in building organizations to achieve business success via the human resources function. Northcutt is Executive Vice President of Human Resources at DHL Americas, the leading worldwide express delivery and logistics supplier, with Americas regional headquarters in Plantation, Florida. He joined DHL in September 2003 and since that time has been instrumental in DHL's move to become a strong competitive choice in the U.S. express delivery and logistics market.

Northcutt is renowned as a strategic partner with the operational functions of the business working to promote better understanding of how people can be positioned to strengthen the company's competitiveness. He views his mission, and the mission of the human resource function, as "setting others up for success" by achieving the optimal mix of skills, culture and leadership in the organization. His business skills are widely respected, as is his ability to build alliances across organizational and geographic lines.

During his tenure at DHL, Northcutt has led the successful integration of the DHL and Airborne Express workforces. He has been an innovator in employee development and training, promoting diversity and introducing completely new human resource information systems, compensation and benefits, and rewards and recognition, bringing these in line with the company's post-merger size and scope.

Northcutt previously was vice president of the People Group at the Sam's Club Division of Wal-Mart Stores, Inc., in Bentonville, Arkansas. He has also served in senior human resources management roles at companies including Clayton Homes of Knoxville, Tennessee, Dollar General Corporation of Goodlettsville, Tennessee and the Begley Company of Richmond, Kentucky.

He is active on the Advisory Boards for Eastern Kentucky University and Nova Southeastern University. Northcutt received his Bachelor of Arts degree from Eastern Kentucky University and a Master of Arts degree from Miami University.

## SCHEDULE OF EVENTS

Friday, October 7, 2005

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8:00 a.m. - 9:00 a.m.

### **BREAKFAST ROUND TABLE DISCUSSION** with

Mr. Northcutt for Faculty and Staff  
Walnut Hall, Keen Johnson Building  
EKU Campus, Richmond, Kentucky

10:10 a.m. - 11:00 a.m.

**PUBLIC ADDRESS** by Mr. Northcutt,  
Executive Vice President, Human Resources  
Americas, DHL International, Plantation, Florida  
Brock Auditorium, Coates Administration Building  
EKU Campus, Richmond, Kentucky

12:00 noon - 1:30 p.m.

**LUNCHEON** with Mr. Northcutt for  
Business Community and University  
Administration

Arlington House  
Richmond, Kentucky

