

Certificate in Marketing Research & Analytics

For any
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- ◆ MKT 300: Principles of Marketing OR
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Majors*)
- ◆ MKT 455: Marketing Research and Analytics
- ◆ MKT 456: Qualitative Research in
Marketing
- ◆ MKT 457: Experimental Design for
Marketing

For more information contact:

**The Department of Management, Marketing,
& International Business**

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