

# EARN EXCELLENCE:

Engage • Examine • Expand • Emerge

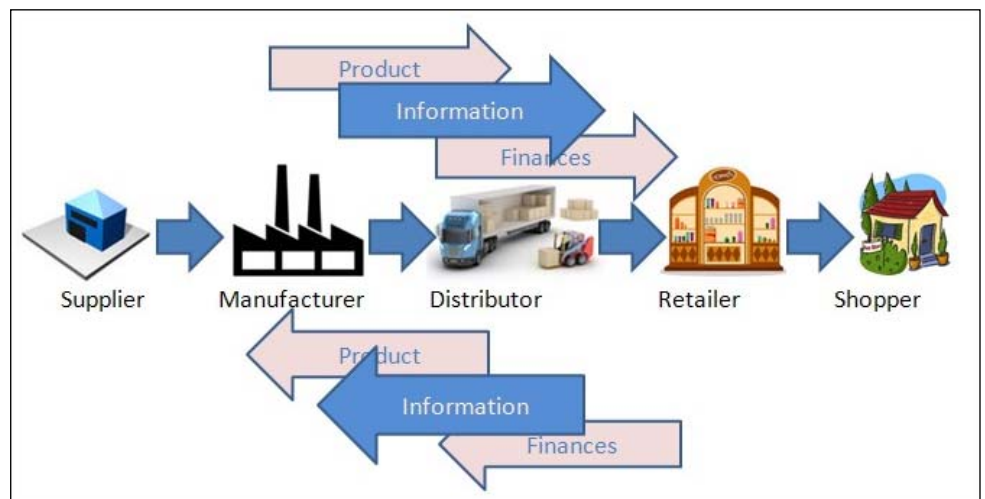
Department of Management, Marketing, and International Business

## Global Supply Chain Management Certificate

*For all majors!*

*Develop skills in the four pillars of Global Supply Chain Management:*

Supply Chain Operating Reference (SCOR) Framework			
<b>Planning</b> <b>Scope:</b> includes activities from identifying a need (customer) and sequencing/scheduling activities to enable the delivery of a product or service <b>MGT375</b>	<b>Sourcing</b> <b>Scope:</b> the acquisition of the materials, parts, and supplies needed to produce a product or provide a service <b>MKT431</b>	<b>Making</b> <b>Scope:</b> the physical manufacturing of a product or delivery of a service <b>MGT370</b>	<b>Delivering</b> <b>Scope:</b> transportation, warehousing & distribution Management <b>MKT315</b>



*For more Information, please contact:*

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