



Entrepreneurship Minor

The Entrepreneurship Minor is offered for students majoring in programs other than in Business. The Minor consists of 21 hours including 15 hours of required courses and six hours of business electives.

Are you an entrepreneur?

The entrepreneurship minor is offered to non-business majors who have a desire to obtain basic business knowledge and skills related to starting their own business, managing an existing business (family owned, for example), and/or pursuing entrepreneurship leadership in a corporate setting.

The program consists of 15 hours of required courses and six hours of electives from specified business courses. To enroll in a 300-level business course, students must have completed a minimum of 60 hours and have met the prerequisites of the specific course. Students must earn at least 12 hours for the minor at EKU and maintain a cumulative GPA of 2.0 in the minor.

Entrepreneurship Minor

Required Courses	15 hrs
CCT 270 – Entrepreneurship	
CCT 304S – Applied Entrepreneurship and Service-Learning	
MGT 301 – Principles of Management (Non-Business)	
MGT 330 – Innovation and Entrepreneurship	
MGT 465 – Entrepreneurial Leadership	
Business Elective (Choose two courses from one of the following options)	6 hrs
Quantitative (choose two of the following courses):	
ACC 201 – Introduction to Financial Accounting	
ACC 202 – Introduction to Managerial Accounting	
FIN 310 – Entrepreneurial Finance	
OR	
Qualitative (Choose two of the following courses):	
GBU 204 – Legal and Ethical Environments of Business	
MKT 301 – Principles of Marketing (Non-Business)	
MKT 435 Marketing for Entrepreneurs	
Total Curriculum Requirements	21 hrs

For More Information

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Entrepreneurs are simply those who understand that there is little difference between obstacle and opportunity and are able to turn both to their advantage.
 - Niccolo Machiavelli



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