



## Business Minor

The Business Minor is offered for students majoring in programs other than in Business. The Minor consists of 21 hours including 18 hours of required courses and three hours of supporting courses.

### Looking for a second area of specialization in your academic program?

Everyone will work in a business! Here is a way to learn about business while you are completing your degree in your major area!

Learn about accounting and economic principles as well as financial markets and consumer and organizational behavior. Learn the skills needed to be successful as a professional: Critical thinking, oral and written communication, leadership, teamwork, and analytical skills. Learn how to integrate technology into various aspects of business.

Coursework includes:

- Accounting
- Economics
- Managerial Reports
- Information Systems
- Finance
- Business Law and Ethics
- Management
- Marketing

### Business Minor

Required Courses .....	18 hrs
ACC 201, 202 and four courses from the following: CCT 300W, CIS 300, FIN 300, GBU 204, MGT 300, MKT 300.	
Supporting Course Requirements .....	3 hrs
ECO 230	
Total Curriculum Requirements .....	21 hrs

### For More Information

Department of Management, Marketing and International Business  
 011 Business & Technology Center  
 Eastern Kentucky University  
 521 Lancaster Avenue  
 Richmond, KY 40475-3102  
 859-622-1377  
[www.management.eku.edu](http://www.management.eku.edu)



**AACSB**  
**ACCREDITED**