

PAST DISTINGUISHED SPEAKERS

Gov. Martha Layne Collins

Former Governor, Commonwealth of Kentucky

Dr. Ronald Tatham

*President and CEO, Burke Marketing Research
Cincinnati, Ohio*

Mr. Orson Oliver

*President and CEO, MidAmerica Bancorp
Louisville, Kentucky*

Mr. Dennis D. Doggett

*Vice President, New Business Development
The Valvoline Company, Lexington, Kentucky*

Mr. Dustan E. McCoy

*President, Brunswick Corporation Boat Group
Chicago, Illinois*

Dr. Will McIntosh

*Managing Director, AIG Global Real Estate
Investment Corp., New York, NY*

Mr. E. Ray Walker

*Deputy Editor, Knight Ridder/Tribune News Service
Washington, D.C.*

Ms. Jennifer Haddix Terbush

*Senior Consultant/Owner, Haddix Consultancy
Encino, California*

Mr. Scott M. Northcutt

*Executive VP Human Resources Americas, DHL International
Plantation, Florida*

WELCOME

As part of the Distinguished Speaker Series, the College of Business and Technology invites prominent leaders to our campus to discuss current topics and issues related to their expertise. The guest speaker has an opportunity to interact with students, faculty and other interested participants during a public address, roundtable discussion and luncheon. We are pleased to have the Richmond Chamber of Commerce and Richmond Rotary Club join with us in providing this enrichment opportunity.

We are honored to have Bill White, an Eastern alumnus, as this year's Distinguished Speaker. Mr. White's path to success is unique and inspiring. He is a proven entrepreneur and expert in creating a dynamic sales and service environment within the banking industry. He built his career by effectively turning around under-performing banks within their holding company and has also served in senior management positions in the three largest independent banks in Kentucky.

We welcome Mr. White to campus and cordially invite all interested persons to attend the public address.

Dr. Robert B. Rogow, Dean
College of Business and Technology
Eastern Kentucky University

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*College of Business
& Technology*

Distinguished Speaker Series



N. William 'Bill' White
President and Chief Executive Officer
1st Independence Financial Group, Inc.
Louisville, Kentucky

October 4, 2006

Co-sponsored by
Richmond Rotary Club
Richmond Chamber of Commerce
Richmond, Kentucky

MR. N. WILLIAM 'BILL' WHITE

Distinguished Speaker

*College of Business and Technology
Eastern Kentucky University*

EKU alumnus Bill White is the President and Chief Executive Officer of 1st Independence Financial Group, Inc. and the President and CEO of 1st Independence Bank in Louisville, Kentucky. Prior to assuming his current positions, Mr. White was the Founder, President and CEO of Independence Bancorp and the President and CEO of Independence Bank in New Albany, Indiana. These companies later merged with Harrodsburg First Financial Bancorp to form what is now known as 1st Independence.

Before starting Independence Bancorp, Mr. White held various senior management positions with the last of Kentucky's three largest independent banks: Bank of Louisville, Great Financial Bank and Liberty National Bank.

At Bank of Louisville he was Senior Vice President and Director of Corporate Sales. In this position he was responsible for creating a sales culture throughout the entire organization.

Mr. White had similar responsibilities with Great Financial where he was First Vice President in charge of Retail Sales and Business Development for all of their branches statewide. In addition, he managed their \$1 billion Louisville region of branches.

When he left Liberty National, Mr. White was one of the youngest Senior Vice Presidents in their history. He built his career with them by turning around under-performing banks within their holding company. He accomplished this by creating an aggressive sales and service environment at each of his assignments.

Mr. White is a certified Professional Selling Skills facilitator and has presented sessions on selling skills and creating a sales culture for the Kentucky Bank Marketing Association, the annual BakerHill Lending/Technology Conference, and at the annual Computer Services, Inc. User's Conference. He also serves on the EKUBusiness Advisory Council.

SCHEDULE OF EVENTS

Wednesday, October 4, 2006

8:00 a.m. - 9:00 a.m.

BREAKFAST ROUND TABLE DISCUSSION with Mr. White for Faculty and Staff

*Faculty Lounge, Keen Johnson Building
EKU Campus, Richmond, Kentucky*

10:10 a.m. - 11:00 a.m.

PUBLIC ADDRESS by Mr. White, President and CEO of 1st Independence Financial Group, Inc., and President and CEO of 1st Independence Bank, Louisville, Kentucky

*Auditorium, Business and Technology Center
EKU Campus, Richmond, Kentucky*

11:30 a.m. - 1:00 p.m.

LUNCHEON with Mr. White for Business Community and University Administration

*Arlington House
Richmond, Kentucky*

