

THE EXECUTIVE-IN-RESIDENCE PROGRAM

The College of Business and Technology of Eastern Kentucky University is joining in partnership with the Richmond Chamber of Commerce and the Richmond Rotary Club to initiate the Executive-in-Residence Program. As part of the College's Distinguished Speaker Series, this program will bring leaders of business, industry, and government to the EKU campus to address students, faculty, and members of the Richmond community and surrounding area on current topics and issues.

"Bringing influential speakers to the Eastern Kentucky University campus for our students is a major priority for me. I am especially glad to welcome one of our EKU alumni, Orson Oliver, as our distinguished speaker in the College of Business and Technology's Executive-in-Residence Program. His accomplishments are many, and he brings much insight and expertise about business and the banking industry to our students, faculty, and community. We hope that everyone will take advantage of the opportunity to hear this distinguished member of the Eastern family."

Dr. Robert W. Kustra, President
Eastern Kentucky University.

WELCOME

"The College of Business and Technology of Eastern Kentucky University is instituting a Distinguished Speaker Series where prominent leaders come to our campus to discuss current topics and issues. The Executive-in-Residence Program is part of this speaker series. It allows the speaker to be on campus for a longer period of time to have more interaction with students and faculty. Joining with the Richmond Chamber of Commerce and the Richmond Rotary Club to sponsor the Executive-in-Residence Program enables us to provide this enrichment opportunity not only for our students and faculty but for people in our community and the surrounding area.

We are honored to have Orson Oliver, an Eastern alumnus, as the first speaker in the Executive-in-Residence Program. He has distinguished himself on the state and national levels in the banking industry and has demonstrated a commitment to mankind by his service to others. By combining a successful career with civic responsibility, he is a good role model for our students to follow. We welcome Mr. Oliver to campus and cordially invite all interested persons to attend the public address."

Dr. Robert B. Rogow, Dean,
College of Business and Technology
Eastern Kentucky University

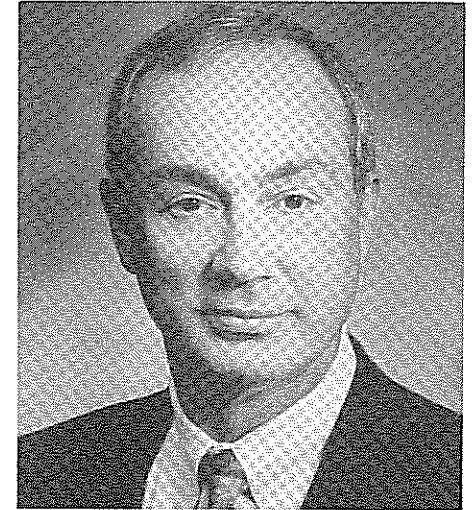


College of Business and Technology
Eastern Kentucky University
317 Combs Building
521 Lancaster Ave.
Richmond, KY 40475-3102
234030

Executive in Residence

College of Business and Technology
Eastern Kentucky University

October 4-5, 1999



Orson Oliver

President and
Chief Executive Officer
MidAmerica Bancorp
Louisville, Kentucky

Co-sponsored by
Richmond Rotary Club
Richmond Chamber of Commerce
Richmond, Kentucky

ORSON OLIVER

ORSON OLIVER, the first executive in residence for Eastern Kentucky's University College of Business and Technology, is a 1965 graduate of ECU and a 1968 graduate of the University of Kentucky College of Law. Mr. Oliver, who has a distinguished career in the banking industry, is president and chief executive officer of **MidAmericaBancorp** in Louisville, Kentucky.

Mr. Oliver began his career working in the United States Treasury Department as legal assistant to the deputy comptroller and chief representative in trusts of the U. S. Office of Comptroller of the Currency. While with the U. S. Treasury Department, he attended Northwestern University's National Graduate Trust School.

From there, he joined the Bank of Louisville as legal counsel in 1975. It was at that point that he began to rise progressively in banking circles by being named senior vice president of the Bank of Louisville in 1977, executive vice president and general counsel in 1981, and president in 1985. His successful career in banking was widely recognized when he was named Kentucky Community Banker of the Year for 1990-91.

Additionally, Mr. Oliver has testified before Congressional committees on banking legislation. In 1996, he was appointed to serve a two-year term as a director of the Louisville Branch of the Federal Reserve Bank of St. Louis.

While his career path has been in the banking industry, Mr. Oliver has a deep commitment to the betterment of mankind and has an impressive record of community service. He has served on the Board of Directors and in many cases as president for the Louisville Orchestra, Metro United Way, Louisville Chamber of Commerce, Greater Louisville Fund for the Arts, Salvation Army, Downtown Development Corporation, Jefferson County Public Education Foundation, Children's Hospital Foundation, Oldham County Educational Foundation, Louisville Ballet, Louisville Art Gallery, and Old Kentucky Home Council Boy Scouts of America. In addition, he has served the Commonwealth as a member of the Waterfront Development Corporation, Kentucky Tomorrow, State Investment Commission, and the Advisory Council of the Governor's Task Force for the Revision of the State Banking Codes.

Throughout his life, Mr. Oliver has often remembered the positive influences of his alma mater. Much of his success in life he attributes to Eastern's ROTC program. "One of the best in the nation, I gained respect for the Armed Forces and discipline that helped in problem solving in my career." He and his wife, Kathy, have one grown daughter.

Schedule of Events

Monday, October 4, 1999

5:30 p.m. - 6:30 p.m.

Public Address by Mr. Orson Oliver
President and Chief Executive Officer
MidAmericaBancorp,
Louisville, Kentucky

Carl D. Perkins Building
Kit Carson Drive, ECU Campus
Richmond, Kentucky

7:00 p.m. - 9:00 p.m.

Dinner Honoring Mr. Oliver for
Invited Guests
Blanton House

Tuesday, October 5, 1999

8:00 a.m. - 9:00 a.m.

Round Table Discussion with Mr. Oliver
for College of Business and Technology Faculty
Walnut Hall, Keen Johnson Building

9:15 a.m. - 11:30 a.m.

Class Visits by Mr. Oliver for Dialogue and
Discussion with Students
Ferrell Room, Combs Classroom Building

12:00 noon - 1:00 p.m.

Luncheon with Mr. Oliver for
Invited Guests
Regents Dining Room, J. C. Powell Building

1:00 p.m. - 2:30 p.m.

Class Visits with the Military Science Classes by
Mr. Oliver
Begley 520