

The Capstone Presentations

This is the seventh year that capstone presentations have been held on the Eastern Kentucky University campus. Historically, disciplines within the College have been project and hands-on oriented which provided opportunities for students to display their knowledge and polish their presentation skills. This is also an opportunity to demonstrate and celebrate the diversity of programs within the College.

Students making capstone presentations are selected by departmental faculty and are considered to be the best of presenters for that semester. Occasionally, departments hold competitions in order to determine the representatives.

The Capstone Presentations are open to the public. Students, faculty, administrators, parents, and friends are encouraged to attend.

Dr. Glen Kleine, 1999

Dr. Glen Kleine Capstone Presentations College of Business and Technology



Fall Semester

Wednesday, December 3, 2003

6:00 to 8:30 p.m.

**Quad D, Perkins Building
Eastern Kentucky University
Richmond, Kentucky**

CAPSTONE PRESENTATIONS

6:00 p.m. Welcome, Dean Robert Rogow

6:05 p.m. Presentations

Integrated Marketing

Designing a Website for Real-World Client: Kentucky

Splash Waterpark, Williamsburg, Kentucky

by: Amanda Stanfill/Public Relations

Professor: Dr. Renee Everett, Communication
Dr. Carolyn Siegel, Management, Marketing
& Administrative Communication
Dr. Marlow Marchant, Technology

Communication

The Times-Tribune and its Community: An In-Depth

Study of a Small Daily Newspaper

by: Melissa Engle/Journalism and Kevin Martin/Journalism

Professor: Dr. Elizabeth K. Hansen

Department: Communication

Aviation

*Multi-Planer Mixing in Micro-Gravity Relating to
Human Factors*

by: Amanda Brown/Aviation

Professor: Mr. Anthony Adams

Department: Technology/Aviation Program

Agriculture

Invasive Species

by: Nichole Reed / Agriculture

Professor: Mr. Tom Knight

Department: Agriculture

EKUBusiness

Business Plan for Special Attention

by: Misty Ball, Tara Cox, and Irene Gu

Professor: Dr. Bill Davig

Program: Master of Business Administration

8:30 p.m. Reception

